



MEET LIAM...

JUST ONE OF MANY REASONS TO SPONSOR!

Liam's story starts in the womb. The doctors told us he had a blockage in his intestine and that he would have to have surgery soon after he was born. Little did we know, Liam would also decide to come early. He was born at 31 weeks and stayed in the NICU for 6 weeks. During that time, an MRI revealed he had cysts in his brain. We found out that the cysts were PVL, which is damage of the part of the brain that transmits information between nerve cells and the spinal cord. We were told to take him home and love and treat him like we do our other children.

Soon after we brought him home, Liam began receiving physical and occupational therapy. He later started getting speech, developmental, and aqua therapy as well. My husband and I really wanted to try something new, so at 2 years old Liam started physical therapy at TherAplay where they use horses as one of their many treatment tools.

At first, Liam wasn't quite sure about being somewhere new and being on a horse. He would fuss in the van when we arrived. We were fortunate enough to have a great therapist who could always distract him and cheer him up.

When Liam first started he had very little head control and couldn't sit up. His therapist required the assistance of a sidewalker and a boppy-pillow while he was on the horse. It is amazing how far Liam has come in just 6 months. He now screams with *excitement* in the van when we arrive. The workout he gets from the three-dimensional movement of the horse, coupled with the knowledge and dedication of his physical therapist has resulted in him sitting independently for several minutes, holding his head up high, and bearing weight for a good length of time. He can now ride the horse without the boppy-pillow or a sidewalker's extra set of hands.

The real shocker was when I looked out one day and saw him doing a lap on the horse while *standing-up*, holding onto the hands of his therapist and a side walker. The great thing, too, was that he liked it! He had this smile that just said "I'm the King of the World!". He was so proud of himself.

TherAplay has been such a great decision. We look forward to seeing all the staff and other families. Meeting the wonderful parents of the kids getting the therapy there has been an added bonus. Of all his therapies, TherAplay is the only place I have been able to connect with families that are in the same boat as us.

Liam and his condition really caught us off guard. Our life has changed dramatically, but we are so blessed with all the people we've encountered along the way. What other way would we have had the opportunity to be at a facility where horses are the teachers, too? The horses at TherAplay are teaching Liam how to move like he should. Liam benefits from getting a great therapy session in the clinic and then therapy on the horse. When we look at Liam we can see his motivation and all the hard work he has done.

We're so proud of him!



THE CHILDREN'S THERAPLAY FOUNDATION, INC.
**2009 HOE-DOWN SPONSORSHIP
 RESERVATION FORM**

SATURDAY, SEPTEMBER 26, 2009 • 7:00 P.M. • LUCKY FARMS • CARMEL, IN

To become a sponsor of
 TherAplay's Hoe-Down & Wild West Casino
 Please fill out this form
 and return it to:

The Children's TherAplay Foundation, Inc.
 9919 Towne Rd. • Carmel, IN 46032
 Phone: (317) 872-4166 • Fax: (317) 872-3234

JOHN WAYNE'S CORRAL \$6,000-\$10,000

- ◆ Twenty tickets to the Hoe-Down
- ◆ A full-page ad in the Hoe-Down Program Book
- ◆ A link to your company's Web site from the TherAplay Web site: childrenstheraplay.org

SPONSORSHIP LEVEL:

- John Wayne's Corral- \$6,000+
- Roy Rogers' Corral- \$3,000-\$5,999
- Annie Oakley's Corral- \$1,000-\$2,999
- Lone Ranger's Corral- \$500-\$999
- Trigger's Corral- \$250-\$499
- Ticket Wrangler- # Tickets: _____ x \$100

ROY ROGERS' CORRAL \$3,000-\$5,999

- ◆ Ten tickets to the Hoe-Down
- ◆ A half-page ad in the Hoe-Down Program Book
- ◆ A link to your company's Web site from the TherAplay Web site: childrenstheraplay.org

Company:

ANNIE OAKLEY'S CORRAL \$1,000-\$2,999

- ◆ Four tickets to the Hoe-Down
- ◆ A quarter-page ad in the Hoe-Down Program Book
- ◆ A link to your company's Web site from the TherAplay Web site: childrenstheraplay.org

Contact Name:

Address:

LONE RANGER'S CORRAL \$500-\$999

- ◆ Two tickets to the Hoe-Down
- ◆ A business-card ad in the Program Book
- ◆ A link to your company's Web site from the TherAplay Web site: childrenstheraplay.org

City, State, Zip Code:

Phone:

TRIGGER'S CORRAL \$250-\$499

- ◆ One ticket to the Hoe-Down
- ◆ Acknowledgment in the Hoe-Down Program Book

Fax:

E-mail Address:

- A check is enclosed
 Please make checks payable to: TherAplay
- Please bill us at the address above

TICKET WRANGLER \$100/ TICKET

- ◆ Ticket Wranglers sponsor one or more tickets (\$100 each) for TherAplay families to attend.

THE CHILDREN'S THERAPLAY FOUNDATION, INC.

2009 HOE-DOWN & WILD WEST CASINO

SPONSORSHIP FOLLOW-UP

Thank you so much for your sponsorship of the Children's TherAplay Foundation Inc.'s
2009 Hoe-Down & Wild West Casino.

Completing the information below will help us follow-up for your sponsorship.

Please fill out the information requested below and return this form by August 1, 2009 to:

The Children's TherAplay Foundation, Inc.

9919 Towne Rd. • Carmel, IN 46032 • Fax: (317) 872-3234

Questions? Call Raquel at (317) 872-4166

COMPANY NAME: _____

1. Ad in Program Book— Yes, we'll send a camera-ready ad. No, thank you.

Below are the ad sizes:

John Wayne's Sponsorship— Full Page Ad (5 inches x 8 inches)

Roy Roger's Sponsorship— Half Page Ad (5 inches x 4 inches)

Annie Oakley's Sponsorship— Quarter Page As (2.5 inches x 4 inches)

Long Ranger's Sponsorship— Business Card Ad (2 inches x 3.5 inches)

Please send camera-ready ad to TherAplay at the address above by August 1, 2009.

You may also send a .pdf file to raquel.ravinet@childrenstheraplay.org.

2. Your Company's Logo— Yes, we'll send a camera-ready logo. No, thank you.

Please send a camera-ready of your company's logo to TherAplay at the address above
by August 1, 2009. You may also send a .pdf file to raquel.ravinet@childrenstheraplay.org.

3. Web Site Link— Yes, we want a link from your Web site. No, thank you.

Please list the address of the Web site you would like linked to The Children's TherAplay Foundation Web site:

4. Seats at the Event

Your company's sponsorship entitles you to the following number of tickets to the event:

- John Wayne's Sponsorship — 20 Tickets
- Roy Roger's Sponsorship— 10 Tickets
- Annie Oakley's Sponsorship— 4 Tickets
- Lone Ranger's Sponsorship— 2 Tickets
- Trigger's Sponsorship— 1 Ticket

Please list the names of those who will attend on behalf of your company or indicate if you
would like the tickets to be used for TherAplay families, staff and volunteers:

- | | |
|-----------|-----------|
| 1. _____ | 2. _____ |
| 3. _____ | 4. _____ |
| 5. _____ | 6. _____ |
| 7. _____ | 8. _____ |
| 9. _____ | 10. _____ |
| 11. _____ | 12. _____ |
| 13. _____ | 14. _____ |
| 15. _____ | 16. _____ |
| 17. _____ | 18. _____ |
| 19. _____ | 20. _____ |

Please donate our tickets to be used by TherAplay families, staff and volunteers.

**THE CHILDREN'S THERAPLAY FOUNDATION, INC.
2009 HOE-DOWN & WILD WEST CASINO
ADVERTISEMENT SPECIFICATIONS**

THERAPLAY HOE-DOWN PROGRAM BOOK AD SPECIFICATIONS:

AD SIZES:

- ◆ John Wayne's Sponsorship— Full Page Ad (5 inches x 8 inches)
- ◆ Roy Roger's Sponsorship— Half Page Ad (5 inches x 4 inches)
- ◆ Annie Oakley's Sponsorship— Quarter Page Ad (2.5 inches x 4 inches)
- ◆ Lone Ranger's Sponsorship— Business Card Ad (2 inches x 3.5 inches)

SPECIFICATIONS:

The Hoe-Down Program Book will be printed four-color process.
Please send ads in the following electronic format:

- ◆ High Resolution .pdf File
- ◆ CMYK Colors
- ◆ Embedded Fonts

Please send camera-ready ad to TherAplay by August 1, 2009.

Raquel M. Ravinet
The Children's TherAplay Foundation, Inc.
9919 Towne Road
Carmel, Indiana 46032

You may also send a high resolution .pdf file to: raquel.ravinet@childrenstheraplay.org



**THE CHILDREN'S THERAPLAY FOUNDATION, INC.
SILENT AND LIVE AUCTION DONATION**

WHO:

TherAplay is a unique outpatient rehabilitation clinic for children with special needs. TherAplay incorporates the movement of horses into physical and occupational therapy.

WHAT:

TherAplay is hosting a silent auction to raise much-needed funds to support therapy for our kiddos. The silent auction will be held at TherAplay's annual Hoe-Down & Wild West Casino.

WHEN:

TherAplay Hoe-Down & Wild West Casino: Saturday, September 26, 2009

HOW YOU CAN HELP:

Please make a generous donation to this worthy cause:

Simply choose something you would like to donate, fill out the information below, and mail or fax this form by August 1st to:

♦ TherAplay ♦ 9919 Towne Road ♦ Carmel, IN 46032 ♦ Fax: (317) 872-3234 ♦

♦ Someone from TherAplay will contact you to make arrangements to pickup your donation. Questions? Contact Breinne at TherAplay at (317) 872-4166 or breinne.risner@childrenstheraplay.org.

THERAPLAY'S TAX I.D. NUMBER - 35 - 2121568

DONOR'S NAME: _____

COMPANY: _____

ADDRESS: _____

CITY, STATE ZIP: _____

PHONE: (____) _____ **E-MAIL:** _____

DESCRIPTION OF AUCTION ITEM:

RETAIL VALUE OF DONATION: _____



THE CHILDREN'S THERAPLAY FOUNDATION, INC.
**2009 HOE-DOWN FUND-A-HORSE
 RESERVATION FORM**

SATURDAY, SEPTEMBER 26, 2009 • 7:00 P.M. • LUCKY FARMS • CARMEL, IN

To Fund-A-Horse for 2010
 Please fill out this form and return it to:

The Children's TherAplay Foundation, Inc.
 9919 Towne Rd. • Carmel, IN 46032
 Phone: (317) 872-4166 • Fax: (317) 872-3234

FUND-A-HORSE LEVEL:

- Full Year—\$5,000
- Six Months—\$2,500
- Three Months—\$1,250

I can't sponsor a horse, but I'd like to help:

- Clean bedding for 4 months—\$500
- Hay/Grain for 1 Month—\$100
- A New Pair of Shoes—\$50

Company:

Contact Name:

Address:

City, State, Zip Code:

Phone:

Fax:

E-mail Address:

- A check is enclosed
Please make checks payable to TherAplay
- Please bill us at the address above



ROCKY Breed: Quarter Horse Age: 17
 Likes: People and getting attention
 Previous Job: Barrel Racer



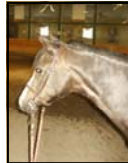
GIDEON Breed: Haflinger Age: 16
 Likes: Food and more food
 Previous Job: Pasture ornament



NIKKI Breed: Arabian Age: 23
 Likes: Playing with geldings and being outside
 Previous Job: Adaptive riding horse



MOLLY Breed: Welsh Pony Age: 24
 Likes: Peppermints, being sassy and Tiger
 Previous Job: Hunter/Jumper Show Pony



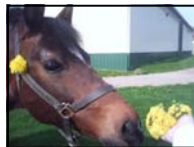
FAIRY TALE Breed: Welsh Pony Age: 11
 Likes: Being the boss and chewing on zippers
 Previous Job: Hunter/Jumper Show Pony



PERSY Breed: Arabian/Paint Age: 13
 Likes: Getting treats
 Previous Job: Pleasure horse



HONEY Breed: Quarter Pony Age: 16
 Likes: Mildly obsessed with Nikki
 Previous Job: Eventing Lesson Pony



PEPSI Breed: Morgan Age: 28
 Likes: Giving kisses
 Previous Job: Hunter/Jumper Show Horse



TIGER Breed: POA Age: 26
 Likes: Molly!
 Previous Job: Hunter/Jumper Pony